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## **“BLACK RHINO INTRODUCES JESSIE MORGAN, DRIVER OF THE #854 SR1 UTV, TO ITS LINEUP FOR THE 2012 SEASON”**

From Glam to Grunge, Jessie Morgan is ready to take on the Lucas Oil Regional Off Road Series this year.



**02/16/12 El Cajon, CA** – Black Rhino is proud to announce their newest and first female sponsored driver, Jessie Morgan. Morgan will be driving the #854 SR1 UTV in the Lucas Oil Regional Off Road Series this Saturday at Glen Helen Raceway in San Bernardino, CA.

At the age of 25, Morgan already has a long list of accomplishments. She rode horses competitively from the age of 5 to 18. She won the title of Miss Greater San Diego USA and placed in the Top 5 at Miss California USA. She modeled for 7 years in both print and runway working for many photographers and producers. She dipped her toes in television for just a minute working for a few television shows as a featured runway model. Deciding to cut back on modeling, she started bar tending for a few years just to take it easy and enjoy life a little slower. She now works full time for Black Rhino. After years of working in the pits and sitting in the stands watching her two brothers Alex and Bryan Osborn race, Morgan is hungry to get the competition aspect back in her life.

“I am really excited about this new adventure and can’t thank Black Rhino enough for the opportunity. I got my first seat time a few weeks ago out at Plaster City and it was awesome! I also got some practice time at Glen Helen and have been working with crew chiefs Kenny Frost and Layton Kramer. I can’t wait to get out on the track this weekend and see what we can do.” said Morgan.

When Morgan isn’t on the track you can find her working the Black Rhino vendor trailer on Vendor Row.

For more information about Black Rhino, please visit their website at [www.blackrhinoperformance.com](http://www.blackrhinoperformance.com). You can also visit them on their Facebook site at [www.facebook.com/BlackRhinoFanPage](http://www.facebook.com/BlackRhinoFanPage).

**Black Rhino: Setting the trend for today's EXTREME Side X Sides.**

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