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“BLACK RHINO’S BRYAN OSBORN, 2011 UTV SR1 LUCAS OIL REGIONAL OFF ROAD SERIES CHAMPION, TO BE SPORTING HIS WELL DESERVED #1 ON THE BLACK RHINO SR1”

Bryan Osborn is ready for the LORORS 2012 season and looking for a back to back championship in the series.



02/16/12 El Cajon, CA – The start of the 2012 Lucas Oil Regional Off Road Series (LORORS) kicks off this Saturday, February 18th at Glen Helen Raceway in Devore, CA. You can be sure that Black Rhino driver Bryan Osborn will be there to win! Last year Osborn drove away with a championship in the SR1 UTV class. You won't be able to miss him on the track, just look for the #1 on the side and top of his Black Rhino sponsored SR1. Last season Osborn won all but one of the races in the series, giving him highest honors on the podium more often than not.

Osborn's LORORS Championship wasn't his only accomplishment for the 2011 racing season. He also took home the "2011 Overall UTV Rookie of the Year" in the Lucas Oil Off Road Racing Series. "This was my first year racing in the SR1 class full time in both series and to be able to walk away with both honors is humbling to say the least. This year I am focusing on the So Cal Regional series and also have something new in the works. I'm pretty excited about it and hope it pans out." Osborn said.

What Osborn is talking of is a possible opportunity to drive for Rick Doetsch of Doetsch Enterprises driving a class 7 truck. This may include one or two races in the Best In The Desert series including the Vegas to Reno and possibly the Mint 400. An announcement will come once a decision has been made. "This could be a huge opportunity for me to drive for and learn from one of the best." Osborn states.

For more information about Black Rhino, please visit their website at www.blackrhinoperformance.com. You can also visit them on their Facebook site at www.facebook.com/BlackRhinoFanPage.

Black Rhino: Setting the trend for today's EXTREME Side X Sides.

To keep informed and/or view photos/video for Bryan Osborn and Paramount Motorsports, go to their website at www.ParamountMotorsports.com and click on the Facebook and/or Twitter icons on the bottom right to follow the team.

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For more information, please contact [Papaian Enterprises](http://www.papaian.com), Marketing for Black Rhino/Paramount Motorsports at 951-805-1017 or email shirl@papaian.com.

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